

PREMIER INTERNATIONAL TOURS

Alfred University Men's Soccer

Tracy Blake

October 30, 2019

Dear Tracy,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

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Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl

President Premier International Tours





About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- BBB Torch Award recipient. The Torch Award is the most prestigious award
 the BBB can present to a business. Being a recipient indicates that the
 business not only believes in the high standards promoted by the BBB, but
 also consistently acts on them and continuously integrates them into daily
 practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- Official Partner of United Soccer Coaches.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.

Benefits your group will receive traveling with Premier International Tours

- A minimum of one free trip. For every 19 paying travelers you will receive one free trip (free trips do not include supplements for double or single rooms in hotels if applicable).
- Free NIKE Soccer T-Shirts for every person who travels with your group.
- We will assist in managing all payments. We accept credit card payments as well as checks. Before your group books, we will discuss a payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special <u>tour preparation</u> and <u>fundraising guide</u> available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.















International Soccer Tour 2020 Itinerary Alfred University Men's Soccer England – London and Chester/Manchester

Travel dates:

March 6-14, 2020

Itinerary	y:
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March 6 Departure from Toronto airport.

March 7 Arrival London airport. Transfer to your accommodation.

March 8 Sightseeing London, including The Tower of London, The Houses of Parliament,

Buckingham Palace and London's newest and highest attraction, The London Eye, with its

spectacular views over London. Afternoon or evening game vs. a local team.

March 9 Enjoy the day sightseeing in London. Visit to the Chelsea Village MegaShop and Stamford

Bridge Stadium, Trafalgar Square and Covent Garden shopping precinct, Emirates and/or

Wembley Stadium. Evening game vs. a local team.

March 10 Transfer to your accommodation in the Manchester area. En-route, optional stop in

Chester, a magical city over 2000 years old; it is the most complete walled city in Britain. Walk the walls – 2 miles of entirely walk able walls, studded with historic towers and a bird's eye view of the city center. Look over the other side of the wall for a view of the Welsh mountains in the distance. Afterwards you can head for the Roman Amphitheater

and The Chester Cathedral (14th century church).

March 11 Sightseeing York. With a stunning cathedral, the world's best railway museum, and the

finest UK Viking attraction, York boasts major sights as well as smaller gems like medieval

guildhalls, Georgian town houses & National Trust and English Heritage properties.

Evening game vs. a local team.

March 12 Day trip to Manchester. One of the most popular sights is the Old Trafford stadium,

home of Manchester United.

March 13 Morning transfer back to your hotel in London for one night. Arrival at hotle, check in

and rest of day at lesire for sightseeing in.around London. Suggestion: Visit Hampton Court Palace and Windsor Castle. For almost 200 years, Hampton Court Palace was at the center of court life, politics and national history. Windsor Castle is an official residence of

The Queen and the largest occupied castle in the world.

March 14 Transfer to London airport. Return flight to Toronto.

^{*}The above itinerary is a provisional/suggested itinerary and can/will change depending on your group's specific wishes, the final game schedule for your team(s) and any pro game visit(s) incorporated for your group. Sightseeing admission fees are not included in the prices but can be added and pre-booked based on your group's specific wishes. Consult us for more information.













Thames Rive

Norco

Tower of London

Wisconsin Lutheran College

Price per person:

45-49 people traveling - \$2,101.00

40-44 people traveling - \$2,153.00

35-39 people traveling - \$2,213.00

30-34 people traveling - \$2,281.00

25-29 people traveling - \$2,391.00

20-24 people traveling - \$2,552.00

Price inclusions:

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this proposal see below.
- Ground transportation see below.
- Costs for arranging the sport program see below.
- Services of a local tour assistant see below.
- 1 free trip for every 19 paying participants.

Sport program included:

London: we will arrange 2 friendly games per team. **Chester:** we will arrange 1 friendly game per team.

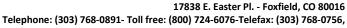
Accommodation and meals included:

London: 4-star Hotel accommodation in London (Holiday Inn Heathrow or similar hotel).

- Daily breakfast and dinner included.
- Hotel accommodation in the outskirts of London about 15 miles from the city center.
- Rooms for 2-3 people with en-suite bathroom, hairdryer, tea/coffee maker and TV.
- The hotel offers two restaurants, a lounge/bar, terrace, fitness center and free Wi-Fi.

Manchester area: 3-star Hotel accommodation in the Manchester area (Novotel Manchester West or similar).

- Daily breakfast and dinner included.
- Hotel accommodation Northwest England near Manchester, about 7 miles from Manchester city center.
- Rooms for 2-3 people with private facilities, satellite TV and phone.
- The hotel has a restaurant, lounge garden terrace, fitness center and free Wi-Fi.



Website: www.premierinternationaltours.com E-Mail: Loek@premierinternationaltours.com



Ground transportation included:

During your entire stay a private bus will be available exclusively for your group – 10 hours a day.

Local guide services included:

A local tour assistant will be assigned to be exclusively with your group full time each day during your stay in each destination to provide you with any assistance when necessary, and help plan or amend your daily schedule as needed.

Options available (not included in prices)

Sport program options:

- We can arrange training sessions with youth academy coaches from English pro clubs like Manchester City, Everton FC, Tottenham Hotspurs or Fulham FC. Supplement for a 2-hour session, including field hire, is approx. \$650 total.
- Subject to availability we might be able to arrange training sessions with English FA coaches at St. George's Park, headquarters of the English FA, along with a tour of the facilities. Approx. supplement for a 2-hour session will be around \$800 total.
- We can arrange tickets to pro games, subject to availability. Ticket costs will depend on the game, but usually ticket costs range from approx. \$75-\$150 per person depending on the game.
- Visit and tour of a pro team stadium between \$25.00 and \$30.00 per person.
- A 2-hour training session with your own coaching staff costs \$260.00 per 2 hours.

Travel insurance option:

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$67.00 - \$195.00+ depending on the age of the participant and the trip price.

Not included in prices:

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.





Touristic information London

LONDON STADIUM TOURS: Tour one of the famous pro team stadiums in London like Wembley, Emirates (Arsenal FC) or Stamford Bridge (Chelsea)

THE LONDON EYE: The London Eye is a giant Ferris wheel on the South Bank of the River Thames in London, England. The entire structure is 135 meters (443 ft.) tall and the wheel has a diameter of 120 meters (394 ft.). It is the tallest Ferris wheel in Europe. Includes 30-minute rotation, Samsung interactive capsule guides, entry to 4D cinema experience.

TOWER OF LONDON: The massive White Tower is a typical example of Norman military architecture, whose influence was felt throughout the kingdom. It was built on the Thames by William the Conqueror to protect London and assert his power. The Tower of London – an imposing fortress with many layers of history, which has become one of the symbols of royalty – was built around the White Tower.

WINDSOR CASTLE: A visit to the Castle includes the State Apartments, St George's Chapel and Queen Mary's Dolls' House. Windsor Castle is a royal residence at Windsor in the English county of Berkshire. The castle is notable for its long association with the British royal family and for its architecture.

HAMPTON COURT PALACE: Hampton Court Palace is a royal palace in the London Borough of Richmond upon Thames, Greater London, in the historic county of Middlesex; it has not been inhabited by the British Royal Family since the 18th century.

LONDON DUNGEONS: The London Dungeon is a London tourist attraction which recreates various gory and macabre historical events in a gallows humor style aimed at younger audiences. It uses a mixture of live actors, special effects and rides.

HARRY POTTER TOUR: People the world-over have been enchanted by the Harry Potter films for over a decade. The wonderful special effects and amazing creatures have made this iconic series beloved to both young and old – and now, for the first time, the doors are open for everyone at the studio where it first began. You'll have the chance to go behind-the-scenes and see many things the camera never showed. From breathtakingly detailed sets to stunning costumes, props and animatronics, Warner Bros. Studio Tour London provides a unique showcase of the extraordinary British artistry, technology and talent that went into making the most successful film series of all time.





Touristic information Chester/Manchester and Northwest England

Chester and Manchester both are located in the Northwest part of England. Chester lies right on the border between Wales and England. Chester is one of the best preserved walled cities in Britain. It has a number of medieval buildings, but some of the black-and-white buildings within the city center are Victorian restorations. Manchester lies within the United Kingdom's second-most populous urban area, with a population of 2.55 million. Manchester is notable for its architecture, culture, musical exports, media links, scientific and engineering output, social impact, sports clubs and transport connections. Manchester is home to two top EPL clubs, Manchester United and Manchester City FC.

NATIONAL FOOTBALL MUSEUM: The National Football Museum is a museum at the Urbis building in Manchester city center founded to preserve, conserve and interpret several important collections of association football memorabilia. The museum was originally situated in Deepdale, Preston, Lancashire, but moved to Manchester in 2012.

IMPERIAL WAR MUSEUM: Visit the award-winning IWM North to discover powerful stories that reveal how war shapes lives, from a soldier's last letter home to the twisted steel of New York City's World Trade Center. Housed in Daniel Libeskind's iconic building representing a globe torn apart by conflict, IWM North offers a free day out like no other.

TRAFFORD CENTER: The Trafford Center is a largest indoor shopping center in Western Europe and leisure complex in Greater Manchester, England. Situated in the Metropolitan Borough of Trafford, the Centre is situated close to the Trafford Park industrial estate and lies approximately five miles west of Manchester city center.

THE BEATLES MUSEUM: The Beatles Story is a visitor attraction dedicated to the 1960s pop group The Beatles in Liverpool, England.

BLACKPOOL PLEASURE BEACH: Blackpool Pleasure Beach is an amusement park and resort situated along the Fylde coast in Blackpool, Lancashire, England. It is one of the top twenty most-visited amusement parks in the world.





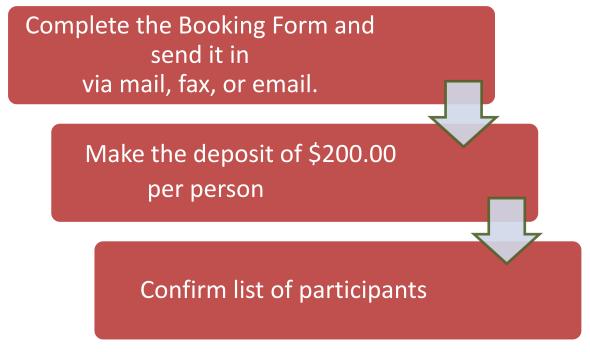
How to book and payment conditions:

- 1. Contact us with any questions, concerns, or changes to the itinerary/tour proposal.
- 2. Share and discuss the tour proposal with your group and set a date to get commitments for the
- 3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour – see below for more information about payments.
- 4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit (see below for more information about payments and this information is also included on your group's website page).
- 5. We will have a page on our website specifically for your group with your group's tour information, our General Conditions, payment information, fundraising, deadlines, a tour preparation guide and more. This website link has been e-mailed to your coach/team manager to share with the group.

Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

The deposit and installments can be made by credit card or by check. We will make a customized credit card authorization form for your group (will be sent to the coach/team manager) which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If participants decide that they will make payments by check, the checks will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check. More information about payments can be found on your group's tour website page on our website.



Website: www.premierinternationaltours.com E-Mail: Loek@premierinternationaltours.com



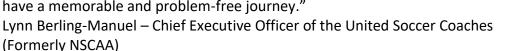
Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."



Gerry McKeown - Director and Coach - US Club Soccer National id2 program

"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

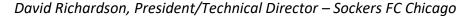




"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy." *Hassan Nazari, President – Dallas Texans*



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."





Check our <u>"Testimonials" page</u> on our website for testimonials and references from other groups that have traveled, and check our <u>Facebook page</u> and <u>website news section</u> to see reports of many of the groups that have traveled with us.



Contact Us - (800) 724-6076

Loek van Zijl - President/Founder Loek@premierinternationaltours.com



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sporting, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos fan.

Mike Stebbins - Sales and Marketing Mike@premierinternationaltours.com



Mike has been with Premier International Tours for over the last 20 years and his experience has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing sports, watching sports or traveling for sports, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

Eric Voelz – Sales and Tour Administration <u>Eric@premierinternationaltours.com</u>



Eric joined Premier International Tours after previous stops at UCLA, Arizona State, and Eastern Michigan where he had the opportunity to work with prominent names in NCAA Basketball and Soccer. Before he started working in the field of Athletics, he excelled at both Basketball and Soccer at Riverview High School where he was named All-Area and All-State (respectively). From there, he went on to play Basketball at Adrian College.

Other team members:

- Geoffrey Media Relations and Web Design
- Joanne Finance Office
- Meghan Finance Office