



BVB International Academy of America

Felix Hernandez 2313 Colshire Dr. Plano, TX 75075

October 30, 2019

Dear Felix,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

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Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl

President Premier International Tours



About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- 2017 BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.

Benefits your group will receive traveling with Premier International Tours

- Free NIKE Soccer T-Shirts for every person who travels with your group.
- We will assist in managing all payments. We accept credit card
 payments as well as checks. Before your group books, we will discuss a
 payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special <u>tour preparation</u> and <u>fundraising guide</u> available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.











E-Mail: Loek@premierinternationaltours.com



International Soccer Tour 2020 Itinerary BVB International Academy of America Germany and Sweden – Dortmund and Gothia Cup

Travel dates:

July 8-19, 2020.

Itinerary:

July 8 Departure from Dallas-Ft. Worth airport. July 9 Arrival Dortmund, Dusseldorf, Cologne or Frankfurt airport and transfer to your accommodation. Rest of day at leisure. July 10 Optional training session with a coach from Borussia Dortmund (to be arranged on your own). Sightseeing Dortmund. Options include Old Town of Dortmund and the Alter Markt, the Old Market, a large pedestrian-friendly area with shops, St. Reinold's Church, Westfalenpark and a tour of Signal Iduna Park, home stadium of Borussia Dortmund. July 11 More sightseeing in Dortmund, or make a day trip to Cologne or Dusseldorf. July 12 Transfer to Dortmund, Dusseldorf, Cologne or Frankfurt airport. Flight to Gothenburg or Copenhagen airport. Arrival Gothenburg or Copenhagen airport and transfer to your accommodation in Gothenburg. July 13 Start group matches Gothia Cup. Evening opening ceremony in the Ullevi stadium.

July 14 Group matches.

Evening team leader reception.

July 15 Group matches.

Evening team leader matches.

July 16 Playoff matches. July 17 Playoff matches.

Evening team leader match.

July 18 Gothia Cup finals in the Ullevi Stadium.

July 19 Transfer to Gothenburg or Copenhagen airport and return flight.









Gothia Cup

Gothia Cup

Gothia Cup

Gothia Cup

Price per person:

40-44 people traveling – \$3,529.00 35-39 people traveling – \$3,574.00

Toll free: (800) 724-6076-Telefax: (303) 768-0756,
 Website: www.premierinternationaltours.com

E-Mail: Loek@premierinternationaltours.com



Price inclusions:

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this offer.
- Ground transportation see below.
- Costs for arranging the sport program see below.

Sport program included:

Dortmund: We have not included a sport/soccer program in Dortmund as your team will try to arrange a training session(s) with a coach from Borussia Dortmund and possible game vs. a Borussia Dortmund team. If needed, we can assist with the sport program and arrange a game at a supplemental cost. Consult us for more information.

Sweden: Participation in the Gothia Cup.

Accommodation and meals included:

Dortmund: 3-star Hotel accommodation in Dortmund (Mercure Hotel Dortmund city or similar).

- Daily breakfast and dinner included.
- Hotel accommodation in Dortmund close to the city center.
- Accommodation in double/twin rooms for 2 people with private bathroom, satellite TV, phone, air-conditioning and Wi-Fi access
- The hotel offers a lounge, bar and restaurant.

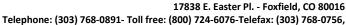
Gothia Cup: Hotel accommodation in the 4-star Aby Hotel in Molendal, just outside of Gothenburg.

- Daily breakfast included.
- Accommodation in triple rooms all with private bathroom, TV, telephone Wi-Fi access and airconditioning.
- The hotel has a restaurant, lobby bar and fitness center. The hotel is located by Åby Arena and has Tivoli inspired rooms adjacent to exhibition center, racecourse, gastronomy and gym.
 Walking distance to the playing fields at Åbyvallen. About 30 minutes to the city center with public transportation.
- Double/twin rooms available as well. Supplement per person per night sharing a double room \$15.00.

The hotel option includes breakfast daily only. The Gothia Cup offers a meal plan as well; self-service, cafeteria type meals served at the schools. Costs are approx. \$165.00 per person for 12 meals and \$90.00 per person for 6 meals (lunch or dinner).

Ground transportation included:

During your entire stay in Dortmund a private bus will be available exclusively for your group -10 hours a day. During the Gothia Cup the tournament arranges special shuttle transportation. On free days during the tournament we can arrange a private chartered bus for excursions (for an additional charge).





Local information services included:

A local tour assistant will be assigned to be exclusively with your group full time each day during your stay in Liverpool to provide you with any assistance when necessary, and help plan or amend your daily schedule as needed. During your stay at the Gothia Cup, you can collect information or address any questions or concerns with the local tournament staff, which is readily available.

Options available (not included in prices)

Sport program options:

• Visit and tour of a pro team stadium – approx. \$30.00 per person.

Not included in prices:

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.



Tournament Information GOTHIA CUP - GOTHENBURG/SWEDEN

Since its beginning in 1975, the Gothia Cup has grown to over 1,500 teams representing more than 60-70 countries. The opening ceremony at Ullevi Stadium attracts 50,000 spectators and participants, while 1,500 volunteers guarantee that this will remain the tournament of all tournaments! First-class



competition on first-class fields is only part of this great festive week. Located on Sweden's beautiful west coast, Gothenburg offers all the excitement of a major seaport city, as well as fine beaches, water sports, boat trips, shopping and dining. The 2018 Gothia Cup will again be the world's largest and prestigious soccer party for both players and fans.

Gothia Cup facts:

- 1,600+ international youth soccer teams
- 40,000 participants from 80 different countries
- One of the highlights of the tournament is the Olympic style opening ceremony which takes
 place in Ullevi Stadium, home stadium of Swedish pro club IFK Göteborg, with 50,000+
 spectators.
- Games will take place on natural grass and turf fields at approx. 30 soccer complexes.
- Heden is the heart of Gothia Cup. Here you will find the Central Information building, the tournament's headquarters during the week.

Touristic information:

- Tradgaardsforening: the city park created in 1842 along the ancient city walls. A special place with beautiful gardens, sculptures, live music and cafes.
- Liseberg: Scandinavia's largest amusement park right in the city centre; free entry for Gothia Cup participants.
- Gothenburg is surrounded by an archive of Islands. Make a trip along the coast to enjoy the view and spend a couple of hours on the beach.







City of Gothenburg



Norco Soccer Club



Gothia Cup Opening Ceremony

For more information about the tournament including age groups, rules and regulations and touristic/sightseeing information please visit the tournament website: www.gothiacup.se.



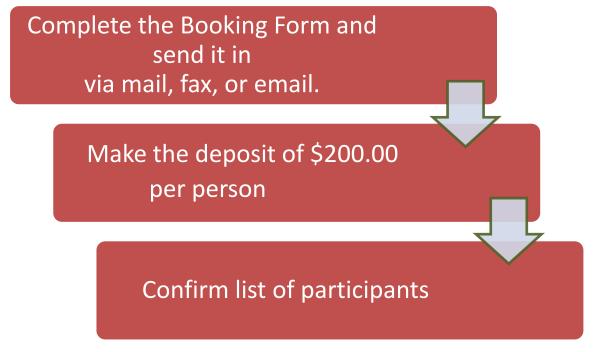
How to book and payment conditions:

- 1. Contact us with any questions, concerns, or changes to the itinerary/tour proposal.
- 2. Share and discuss the tour proposal with your group and set a date to get commitments for the tour.
- 3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour see below for more information about payments.
- 4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit (see below for more information about payments and this information is also included on your group's website page).
- 5. We will have a page on our website specifically for your group with your group's tour information, our General Conditions, payment information, fundraising, deadlines, a tour preparation guide and more. This website link has been e-mailed to your coach/team manager to share with the group.

Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

The deposit and installments can be made by credit card or by check. We will make a customized credit card authorization form for your group (will be sent to the coach/team manager) which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If participants decide that they will make payments by check, the checks will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check. More information about payments can be found on your group's tour website page on our website.







Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."



Gerry McKeown - Director and Coach - US Club Soccer National id2 program

"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the United Soccer Coaches (Formerly NSCAA)



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy." *Hassan Nazari, President – Dallas Texans*



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."

David Richardson, President/Technical Director – Sockers FC Chicago



Check our <u>"Testimonials" page</u> on our website for testimonials and references from other groups that have traveled, and check our <u>Facebook page</u> and <u>website news section</u> to see reports of many of the groups that have traveled with us.





Contact Us - (800) 724-6076

Loek van Zijl - President/Founder Loek@premierinternationaltours.com



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sporting, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos fan.

Mike Stebbins - Sales and Marketing Mike@premierinternationaltours.com



Mike has been with Premier International Tours for over the last 20 years and his experience has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing sports, watching sports or traveling for sports, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

Eric Voelz – Sales and Tour Administration <u>Eric@premierinternationaltours.com</u>



Eric joined Premier International Tours after previous stops at UCLA, Arizona State, and Eastern Michigan where he had the opportunity to work with prominent names in NCAA Basketball and Soccer. Before he started working in the field of Athletics, he excelled at both Basketball and Soccer at Riverview High School where he was named All-Area and All- State (respectively). From there, he went on to play Basketball at Adrian College.

Other team members:

- Geoffrey Media Relations and Web Design
- Joanne Finance Office
- Meghan Finance Office