

**Arsenal FC**  
Mike Kell

August 13, 2019

Dear Mike,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

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Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl  
President Premier International Tours

## About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- Official Partner of United Soccer Coaches.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.



## Benefits your group will receive traveling with Premier International Tours

- Free NIKE Soccer T-Shirts for every person who travels with your group. In addition to this, since your team is a Nike club and Premier International Tours is a Nike partners, Nike Sales will also include an apparel item for the players (jersey, top, etc.).
- We will assist in managing all payments. We accept credit card payments as well as checks. Before your group books, we will discuss a payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special tour preparation and fundraising guide available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.

## **International Soccer Tour 2020 Itinerary**

### **Arsenal FC**

### **Italy and France – Milan and Montpellier**

#### **Travel dates:**

March 19-28, 2020. Feel free to adjust the dates by a few days if necessary.

#### **Itinerary:**

- |          |   |
|----------|---|
| March 19 | Departure from LAX airport.   |
| March 20 | Arrival Milan airport. Transfer to your accommodation in the Milan area.  |
| March 21 | Sightseeing in Milan – options include Il Duomo (Milan Cathedral), Leonardo da Vinci's Last Supper, Piazza del Duomo and Piazza della Scala. Evening game vs. a local team.   |
| March 22 | NIKE Inter Milan Day. Start off with a training session with a youth coach from Inter Milan. After this, tour the San Siro museum and stadium followed by a stop at the Nike Inter Milan shop.  |
| March 23 | More sightseeing in Milan, including optional visit to Casa Milan; located in the city of Milano, is the literal and figurative HQ for AC Milan. With an interactive museum, swag-filled official store, and a surprisingly inviting restaurant, this spot is unmissable for <i>Milanisti</i> . And, even if you're not a hardcore <i>calcio</i> fan, it's still a fun place to let the spirit of the beautiful game infect you for a few hours. Evening game vs. a local team. |
| March 24 | Transfer to your accommodation in Montpellier, France.  |
| March 25 | Sightseeing Montpellier. Broad boulevards lined with shady plane trees, a huge car-free central square laid out in the 1700s surrounded by elegant balustrade buildings, even a vast triumphal arch. Evening game vs. a local team.   |
| March 26 | Morning training session with a youth coach from a Montpellier area pro club like Montpellier HSC, followed by a tour of the club's stadium. After this, more sightseeing in Montpellier, including the Place de la Comédie, the eastern link between Old Montpellier and the newer city districts beyond the old walls, the large Place de la Comédie has a lively ambience for its many restaurants and shops.  |
| March 27 | Visit the seaside town of Sete or enjoy day on the Camargue and take a canal cruise on the Canal du Midi and its many locks (canal cruise tickets not included in price). Another option is to visit Nimes. En route see the medieval Gellone Abbey of Saint-Guilhem-le-Désert or The Pont du Gard, the immense roman aqueduct. Evening game vs. a local team.  |
| March 28 | Transfer to Montpellier, Marseille, Toulon, Lyon or Nice airport. Return flight.  |

\*The above itinerary is a provisional/suggested itinerary and can/will change depending on your group's specific wishes, the final game schedule for your team(s) and any pro game visit(s) incorporated for your group. Sightseeing admission fees are not included in the prices but can be added and pre-booked based on your group's specific wishes. Consult us for more information.

**Price per person:**

45-49 people traveling - \$2,654.00  
40-44 people traveling - \$2,713.00  
35-39 people traveling - \$2,791.00  
30-34 people traveling - \$2,893.00  
25-29 people traveling - \$3,036.00  
20-24 people traveling - \$3,260.00

**Price inclusions:**

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this offer.
- Ground transportation – see below.
- Costs for arranging the sport program – see below.

**Sport program included:**

**Milan:** We will arrange 2 games per team and we will also arrange a Nike Inter Milan Day which includes a training session with a coach from Inter Milan and stadium tour

**Montpellier area:** We will arrange 2 games per team and we will also arrange a training session with a coach from a Montpellier pro club like Montpellier HSC and stadium tour.

**Accommodation and meals included:**

**Milan:** 3-star hotel accommodation in Milan.

- Daily breakfast and dinner is included.
- Hotel located in Milan not far from the city center.
- Includes accommodation in triple rooms (3 people per room) all with private bathroom, TV, phone, Wi-Fi access (possibly at a fee) and air-conditioning.
- The hotel has a restaurant and lounge/bar.
- Double/twin rooms available as well at a supplement of \$22.00 per person per night.

**Montpellier:** 3-star hotel accommodation in the Montpellier area ([Hotel Kyriad](#) or similar).

- Daily breakfast and dinner is included.
- Accommodation in a tourist class, 3-star, hotel in the Montpellier area and close to the sandy beaches of Montpellier.
- All rooms, double/twin rooms (2 people) have private shower, toilet and TV.
- The hotel has a lounge, restaurant and bar.

**Ground transportation included:**

During your entire stay a private bus will be available exclusively for your group each day – 10 hours a day.

**Local guide services included:**

A local bi-lingual tour assistant will be assigned to be exclusively with your group full time each day during your stay in each destination to provide you with any assistance when necessary and help plan or amend your daily schedule as needed.

**Options available (not included in prices)**

**Sport program options:**

- We can arrange tickets to pro games, subject to availability. Ticket costs will depend on the game, but usually ticket costs range from approx. \$75-\$150 per person depending on the game.
- A 2-hour training session with your own coaching staff – costs \$260.00 per 2 hours.
- Additional training sessions with a coach from an Italian or French pro club – approx. cost is \$850 total for a 2-hour training session (includes field hire and coaching fees).

**Travel insurance option:**

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$60.00 - \$195.00+ depending on the age of the participant and the trip price.

**Not included in prices:**

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.

## How to book and payment conditions:

1. Contact us with any questions, concerns, or changes to the itinerary/tour proposal.
2. Share and discuss the tour proposal with your group and set a date to get commitments for the tour.
3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour – see below for more information about payments.
4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit (see below for more information about payments and this information is also included on your group's website page).
5. We will have a page on our website specifically for your group with your group's tour information, our General Conditions, payment information, fundraising, deadlines, a tour preparation guide and more. This website link has been e-mailed to your coach/team manager to share with the group.

## Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

The deposit and installments can be made by credit card or by check. We will make a customized credit card authorization form for your group (will be sent to the coach/team manager) which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If participants decide that they will make payments by check, the checks will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check. More information about payments can be found on your group's tour website page on our website.

Complete the Booking Form and  
send it in  
via mail, fax, or email.

Make the deposit of \$200.00  
per person

Confirm list of participants

## Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."

Gerry McKeown - Director and Coach - US Club Soccer National id2 program



"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the United Soccer Coaches (Formerly NSCAA)



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy."

Hassan Nazari, President – Dallas Texans



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."

David Richardson, President/Technical Director – Sockers FC Chicago



Check our ["Testimonials" page](#) on our website for testimonials and references from other groups that have traveled, and check our [Facebook page](#) and [website news section](#) to see reports of many of the groups that have traveled with us.



## Contact Us – (800) 724-6076

**Loek van Zijl** - President/Founder

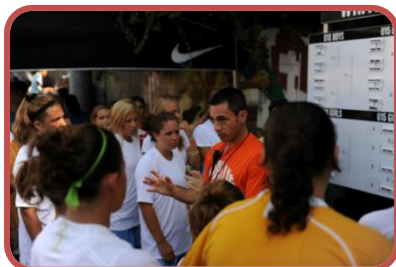
[Loek@premierinternationaltours.com](mailto:Loek@premierinternationaltours.com)



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sportring, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos and Feyenoord Rotterdam fan!

**Mike Stebbins** - Sales and Marketing

[Mike@premierinternationaltours.com](mailto:Mike@premierinternationaltours.com)



Mike has been involved in soccer in the U.S. as a player at the highest levels for over 25 years and as a club, ODP and college player. His playing career culminated at the University of Denver in the late 90's where he was a 3-time all-conference selection and an NSCAA all-region selection his senior year. His playing, coaching and international travel experience over the last 20 years has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing soccer, watching soccer or traveling for soccer, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

### Other team members:

Eric – sales and tour administration

Geoffrey – social media and web design

Joanne and Meghan - finances