

Florida Kraze Krush
Gary Gotwalt

December 1, 2019

Dear Gary,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

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Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl
President Premier International Tours

About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- Official Partner of United Soccer Coaches.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.



Benefits your group will receive traveling with Premier International Tours

- A minimum of one free trip. For every 19 paying travelers you will receive one free trip (free trips do not include supplements for double or single rooms in hotels if applicable).
- **A free trip** for your coach, or a representative from your group, **to Barcelona, Spain, January 30th – February 3rd of 2020, or late January – early February of 2021, if you book your 2020 team tour by January 1, 2020.** This trip will include a visit to an FC Barcelona game, a visit to FC Barcelona's training facilities to watch youth teams train and play, a tour of the Nou Camp, a session with youth coaches from Espanyol and sightseeing in Barcelona! Please [click here](#) for our 2019 Barcelona coaches tour report and pictures.
- Free NIKE Soccer T-Shirts for every person who travels with your group. Nike Soccer Sales will also include an additional apparel item for the players (warm-up top, jersey, etc.) as part of our partnership with Nike.
- We will assist in managing all payments. We accept credit card payments as well as checks. Before your group books, we will discuss a payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special [tour preparation](#) and [fundraising guide](#) available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.



- We offer help rescheduling flights for people who might want to extend their stay.

International Soccer Tour 2020 Itinerary

Florida Kraze Krush

Sweden and Denmark– Gothia Cup and Dana Cup

Travel dates:

July 10-26, 2020.

Itinerary:

July 10	Departure from Orlando airport.
July 11	Arrival Gothenburg or Copenhagen airport and transfer to your accommodation.
July 12	Free day at leisure to explore Gothenburg.
July 13	Start group matches Gothia Cup. Evening opening ceremony in the Ullevi stadium.
July 14	Group matches. Evening team leader reception.



Gothia Cup



Gothia Cup



Gothia Cup



Gothia Cup

July 15	Group matches. Evening team leader matches.
July 16	Playoff matches.
July 17	Playoff matches. Evening team leader match.
July 18	Gothia Cup finals in the Ullevi Stadium.
July 19	Transfer to Gothenburg harbor. Ferry crossing to Frederikshavn. After arrival transfer to Hjørring. Arrival and information meeting.
July 20	Day at leisure. Evening parade into Hjørring Stadium, official opening ceremony and Dana Cup disco.
July 21	Start of tournament with group matches. Evening: Dana Cup team managers and coaches meeting.
July 22	First round group matches. Evening: Dana Cup disco.
July 23	Second round play-off matches. Evening: Dana Cup disco.
July 24	Second round play-off matches. Evening: Dana Cup disco. Fireworks display at the main sports-grounds.
July 25	Second round play-off matches and finals.
July 26	Transfer to Copenhagen or Aalborg airport and return flight.

Price per person:

45-49 people traveling - \$2,686.00
40-44 people traveling - \$2,697.00
35-39 people traveling - \$2,711.00
30-34 people traveling - \$2,730.00
25-29 people traveling - \$2,757.00
20-24 people traveling - \$2,797.00

Price inclusions:

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this proposal – see below.
- Ground transportation – see below.
- Costs for arranging the sport program – see below.
- Services of a local tour assistant – see below.
- 1 free trip for every 19 paying participants.

Sport program included:

Sweden: Participation in the Gothia Cup.

Denmark: Participation in the Dana Cup.

Accommodation and meals included:

Sweden: School accommodation in schools in Gothenburg.

- Daily breakfast, lunch and dinner included. First meal: Evening dinner Sunday, July 12, and last meal lunch on Saturday, July 18.
- Each team will receive one classroom for its own use. The Gothia Cup will arrange bedding for all participants. Bedding includes a mattress on the floor with pillow, sheets and a duvet/blanket. Schools have shared facilities and bathrooms by gender.



Denmark: Accommodation in schools in Hjørring or Tornby (7 miles from Hjørring).

- Daily breakfast, lunch and dinner included. First meal: Evening dinner Monday, July 20 and last meal lunch on Saturday, July 25. For the days before Monday and after Saturday you can order extra meals; \$10.00 for breakfast, \$12.00 for lunch and \$14.00 for dinner.
- Each team will receive one classroom for its own use. The Dana Cup will arrange bedding for all participants. Bedding includes a cot, mattress, blanket, pillow and linen. Schools have shared facilities and bathrooms by gender.

Ground transportation included:

During the Gothia Cup and Dana Cup the tournament organizers arrange special shuttle transportation. On free days we can arrange a private chartered bus for excursions (for an additional charge).

Local guide services included:

During your stay at both tournaments, you can collect information or address any questions or concerns with the local tournament staff, which is readily available.

Options available (not included in prices)

Accommodation options Gothia Cup:

Option 1: Hotel accommodation in a 3-star hotel in a town just outside of Gothenburg, approx. 10 Kilometers from the center of Gothenburg.

- Rooms for 2-4 people all with private bathroom, TV, mini bar, telephone, data port, trouser/skirt press and ironing board and iron. The hotel has a lounge, bar, conference rooms, fitness center and sometimes a sauna/spa.
- Supplement per person per night sharing a quadruple room \$16.00. Supplement per person per night sharing a triple room \$24.00. Supplement per person per night sharing a double room \$40.00.

Option 2: Hotel accommodation in a 4-star hotel in the center of Gothenburg.

- Double and triple rooms all with private bathroom, TV, telephone, parquet floor, mini bar, iron, trouser press, a kettle for tea and coffee and a safe deposit box. The hotel has a lounge, bar and restaurant or multiple restaurants.
- Supplement per person per night sharing a triple room \$35.00. Supplement per person per night sharing a double room \$55.00.

Both hotel options include breakfast daily only. The Gothia Cup offers a meal plan as well; self-service, cafeteria type meals served at the schools. Costs are approx. \$120.00 per person for 12 meals and \$65.00 per person for 6 meals (lunch or dinner).

Please notice that we can guarantee the hotel names only when the entire group books a hotel stay. If your team will stay at the schools, parents will be accommodated in similar hotels but not necessarily in these specific hotels. In addition to this, if parents stay at hotels and players/coaches at the school airport transfers are only included for the players/coaches. Parents can take a taxi from the airport to their hotel.

Accommodation options Dana Cup:

Option 1: If your group decides on the school accommodation for the players and chaperones, we can offer parents and family members accommodation in a nearby hotel. Rooms with private bathroom and daily breakfast included. Supplement per person per night is \$71.00 sharing a room for 2 people or \$161.00 per night for a single room.

Option 2: The Dana Cup offers accommodation in apartments as well.

- This apartment complex is located in Hirtshals, directly at the beach and 8 miles from Hjørring.
- All apartments have a living room, kitchen and one, two or three bedrooms.
- The complex offers a lounge, restaurant, indoor and outdoor swimming pool, table tennis, sauna, solarium, laundry room, etc.
- Accommodation is only available from Saturday to Saturday so if your group decides to book this option, travel dates need to be adjusted.
- Supplement per person per stay \$269.00 for 6 people sharing an apartment. Supplement per person per stay \$319.00 for 4 people sharing an apartment. Supplement per person per stay \$535.00 for 2 people sharing an apartment.
- You can order your own meals through the apartment complex (\$11.00 breakfast, \$8.00 box lunch and \$16.00 dinner) or order them through the Dana Cup (cafeteria type meals – to be served at the Dana Cup center – \$140.00 for a meal package; 3 meals a day from Monday dinner until Saturday lunch).

(These prices always include the special Dana Cup package including the special Dana Cup shuttle transportation (accommodation to fields and vice versa), free admission to the Hjørring swimming pool, Hjørring museums and Dana Cup disco as well as discounted admission at Farup Summerland and the North Sea Museum).

Travel insurance option:

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$67.00 - \$195.00+ depending on the age of the participant and the trip price.

Not included in prices:

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.

Tournament Information

GOTHIA CUP - GOTHENBURG/SWEDEN



Since its beginning in 1975, the Gothia Cup has grown to over 1,500 teams representing more than 60-70 countries. The opening ceremony at Ullevi Stadium attracts 50,000 spectators and participants, while 1,500 volunteers guarantee that this will remain the tournament of all tournaments! First-class competition on first-class fields is only part of this great festive week. Located on Sweden's beautiful west coast, Gothenburg offers all the excitement of a major seaport city, as well as fine beaches, water sports, boat trips, shopping and dining. The 2020 Gothia Cup will again be the world's largest and most prestigious soccer party for both players and fans.

Gothia Cup facts:

- 1,600+ international youth soccer teams
- 40,000 participants from 80 different countries
- One of the highlights of the tournament is the Olympic style opening ceremony which takes place in Ullevi Stadium, home stadium of Swedish pro club IFK Göteborg, with 50,000+ spectators.
- Games will take place on natural grass and turf fields at approx. 30 soccer complexes.
- Heden is the heart of Gothia Cup. Here you will find the Central Information building, the tournament's headquarters during the week.

Touristic information:

- Tradgaardsforening: the city park created in 1842 along the ancient city walls. A special place with beautiful gardens, sculptures, live music and cafes.
- Liseberg: Scandinavia's largest amusement park right in the city centre; free entry for Gothia Cup participants.
- Gothenburg is surrounded by an archive of Islands. Make a trip along the coast to enjoy the view and spend a couple of hours on the beach.
- For more information about things to do and see in Gothenburg check:
<https://www.goteborg.com/en/sights/>.



Dallas Texans Soccer Club



City of Gothenburg



Norco Soccer Club



Gothia Cup Opening Ceremony

For more information about the tournament including age groups, rules and regulations and touristic/sightseeing information please visit the tournament website: www.gothiacup.se.

Tournament Information

DANA CUP - HJØRRING/DENMARK



Come and meet the rest of the world at the Dana Cup 2020, the World's most international youth soccer tournament with 90% foreign teams. More than 1,000 teams from 45 nations each summer. They come to play international soccer, but also because of the fantastic international atmosphere. The Dana Cup is a sporting challenge mixed with a cultural experience where young soccer players regardless of borders, skin color, politics and religion can meet in a safe environment. Each year the tournament is proud to welcome the rest of the soccer world to Hjørring

Dana Cup facts:

- 1,000+ international youth soccer teams.
- Over 45 different countries represented.
- Tournament co-organized by Fortuna Hjørring, one of the top professional clubs in Denmark.

Touristic information:

- Beaches: many miles of excellent sandy beaches on the North Sea coast near Hirtshals, approx. 15 kms from Hjørring.
- North Sea Oceanarium: situated in Hirtshals. This centre also has Europe's largest sea-aquarium. Furthermore, there is a sea-lion basin and a Maritime-, a fishing- and a sea-biological museum.
- Frederikshavn: (36,000 inhabitants). One of Denmark's most important ferry-ports and marine base. There are various museums and from here Gothenburg/Sweden can be reached for a day-trip using one of the most modern ferry-vessels in the world. Cruising at approx. 70 kms per hours the journey can be covered in about 2 hrs.
- Visit the amusement park Fårup Sommerland: <http://www.faarupsommerland.dk/en/home/>



Dallas Texans Boys



Prize Ceremony



Opening Ceremony



Dana Cup

For more information about the tournament including age groups, rules and regulations and touristic/sightseeing information please visit the tournament website:
<http://www.danacup.com/index.php/en/>.

How to book and payment conditions:

1. Contact us with any questions, concerns, or changes to the itinerary/tour proposal.
2. Share and discuss the tour proposal with your group and set a date to get commitments for the tour.
3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour – see below for more information about payments.
4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit (see below for more information about payments and this information is also included on your group's website page).
5. We will have a page on our website specifically for your group with your group's tour information, our General Conditions, payment information, fundraising, deadlines, a tour preparation guide and more. This website link has been e-mailed to your coach/team manager to share with the group.

Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

The deposit and installments can be made by credit card or by check. We will make a customized credit card authorization form for your group (will be sent to the coach/team manager) which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If participants decide that they will make payments by check, the checks will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check. More information about payments can be found on your group's tour website page on our website.

Complete the Booking Form and
send it in
via mail, fax, or email.

Make the deposit of \$200.00
per person

Confirm list of participants

Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."

Gerry McKeown - Director and Coach - US Club Soccer National id2 program



"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the United Soccer Coaches (Formerly NSCAA)



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy."

Hassan Nazari, President – Dallas Texans



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."

David Richardson, President/Technical Director – Sockers FC Chicago



Check our **"Testimonials" page** on our website for testimonials and references from other groups that have traveled, and check our **Facebook page** and **website news section** to see reports of many of the groups that have traveled with us.

Contact Us – (800) 724-6076

Loek van Zijl - President/Founder

Loek@premierinternationaltours.com



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sporting, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos fan.

Mike Stebbins - Sales and Marketing

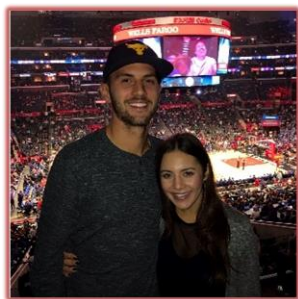
Mike@premierinternationaltours.com



Mike has been with Premier International Tours for over the last 20 years and his experience has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing sports, watching sports or traveling for sports, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

Eric Voelz – Sales and Tour Administration

Eric@premierinternationaltours.com



Eric joined Premier International Tours after previous stops at UCLA, Arizona State, and Eastern Michigan where he had the opportunity to work with prominent names in NCAA Basketball and Soccer. Before he started working in the field of Athletics, he excelled at both Basketball and Soccer at Riverview High School where he was named All-Area and All- State (respectively). From there, he went on to play Basketball at Adrian College.

Other team members:

- Geoffrey – Media Relations and Web Design
- Joanne – Finance Office
- Meghan – Finance Office