

**Desert Elite F.C.**

Luz J. Mendez  
315 Avenida El Pueblo  
Cathedral City, CA 92234

July 1, 2019

Dear Luz,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

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Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl  
President Premier International Tours

## About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- 2017 BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- NIKE partner since 1994.
- Official partner of United Soccer Coaches
- Our staff has 60+ years of experience in organizing international tours for groups.



## Benefits your group will receive traveling with Premier International Tours

- A minimum of one free trip. For every 19 paying travelers you will receive one free trip (free trips do not include supplements for double or single rooms in hotels if applicable).
- **A free trip** for your coach, or a representative from your group, **to Barcelona, Spain in late January – early February of 2020 if you book your 2020 team tour by October 1, 2019.** This trip will include a visit to an FC Barcelona game, a visit to FC Barcelona's training facilities to watch youth teams train and play, a tour of the Nou Camp, a session with youth coaches from Espanyol and sightseeing in Barcelona! Please [click here](#) for our 2019 Barcelona coaches tour report and pictures.
- Free NIKE Soccer T-Shirts for every person who travels with your group.
- We will assist in managing all payments. We accept credit card payments as well as checks. Before your group books, we will discuss a payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special [tour preparation](#) and [fundraising guide](#) available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.

## **International Soccer Tour 2020 Itinerary**

### **Desert Elite F.C.**

### **Sweden – Gothia Cup 2020**

#### **Travel dates:**

July 11-19, 2020.

#### **Itinerary:**

July 11	Departure from Los Angeles airport.
July 12	Arrival Gothenburg or Copenhagen airport and transfer to your accommodation in Gothenburg.
July 13	Start group matches Gothia Cup. Evening opening ceremony in the Ullevi stadium.
July 14	Group matches. Evening team leader reception.
July 15	Group matches. Evening team leader matches.
July 16	Playoff matches.
July 17	Playoff matches. Evening team leader match.
July 18	Gothia Cup finals in the Ullevi Stadium.
July 19	Transfer to Gothenburg or Copenhagen airport and return flight.



Gothia Cup



Gothia Cup



Gothia Cup



Gothia Cup

#### **Price per person\*:**

\$ 1,875.00

\* Prices are based on contracted airline fares for 2019. We will know more about fares for 2020 approx. 11 months prior to departure date, when airlines publish flights, and can confirm pricing then.

#### **Price inclusions:**

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this offer.
- Ground transportation – see below.
- Costs for arranging the sport program – see below.
- One free package per 19 paying travelers.

**Sport program included:**

Sweden: Participation in the Gothia Cup

**Accommodation and meals included:**

School accommodation in schools in Gothenburg.

- Daily breakfast, lunch and dinner included. First meal: Evening dinner Sunday, July 12, and last meal lunch on Saturday, July 18.
- Each team will receive one classroom for its own use. The Gothia Cup will arrange bedding for all participants. Bedding includes a mattress on the floor with pillow, sheets and a duvet/blanket. Schools have shared facilities and bathrooms by gender.



**Ground transportation included:**

All airport transfers included. During the Gothia Cup the tournament organizer arranges special shuttle transportation. On free days during the tournament we can arrange a private chartered bus for excursions (for an additional charge).

**Local information services included:**

During your stay at the Gothia Cup, you can collect information or address any questions or concerns with the local tournament staff, which is readily available.

**Options available (not included in prices)**

**Accommodation options Gothia Cup:**

Option 1: Hotel accommodation in a nice hotel in Moeldal, 5-10 minutes from Gothenburg.

- Rooms for 2-4 people all with private bathroom, TV, mini bar, telephone, data port, trouser/skirt press and ironing board and iron. The hotel has a lounge, bar, conference rooms and a fitness center with Jacuzzi and sauna.
- Supplement per person per night sharing a quadruple room \$13.00. Supplement per person per night sharing a triple room \$19.00. Supplement per person per night sharing a double room \$45.00.

Option 2: Hotel accommodation at the Gothia Towers, a 4-star hotel in the center of Gothenburg.

- Double and triple rooms all with private bathroom, TV, telephone, parquet floor, mini bar, iron, trouser press, a kettle for tea and coffee and a safe deposit box. The hotel has a lounge, bar and various restaurants.
- Supplement per person per night sharing a triple room \$30.00. Supplement per person per night sharing a double room \$55.00.

Both hotel options include only breakfast daily. The Gothia Cup offers a meal plan as well; self-service, cafeteria type meals served at the tournament center. Costs are approx. \$120.00 per person for 12 meals and \$65.00 per person for 6 meals (lunch or dinner).

Please notice that we can guarantee the hotel names only when the entire group books a hotel stay. If your team stays at a school, parents will be accommodated in similar hotels but not necessarily in these specific hotels. In addition, if parents stay at hotels and players/coaches at the school, airport transfers are only included for the players/coaches. Parents can take a taxi from the airport to their hotel.

**Travel insurance option:**

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$67.00 - \$195.00+ depending on the age of the participant and the trip price.

**Not included in prices:**

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.

## **Tournament Information**

### **GOTHIA CUP - GOTHENBURG/SWEDEN**



Since its beginning in 1975, the Gothia Cup has grown to over 1,500 teams representing more than 60-70 countries. The opening ceremony at Ullevi Stadium attracts 50,000 spectators and participants, while 1,500 volunteers guarantee that this will remain the tournament of all tournaments! First-class competition on first-class fields is only part of this great festive week. Located on Sweden's beautiful west coast, Gothenburg offers all the excitement of a major seaport city, as well as fine beaches, water sports, boat trips, shopping and dining. The 2020 Gothia Cup will again be the world's largest and most prestigious soccer party for both players and fans.

#### **Gothia Cup facts:**

- 1,600+ international youth soccer teams
- 40,000 participants from 80 different countries
- One of the highlights of the tournament is the Olympic style opening ceremony which takes place in Ullevi Stadium, home stadium of Swedish pro club IFK Göteborg, with 50,000+ spectators.
- Games will take place on natural grass and turf fields at approx. 30 soccer complexes.
- Heden is the heart of Gothia Cup. Here you will find the Central Information building, the tournament's headquarters during the week.

#### **Touristic information:**

- Tradgaardsforening: the city park created in 1842 along the ancient city walls. A special place with beautiful gardens, sculptures, live music and cafes.
- Liseberg: Scandinavia's largest amusement park right in the city centre; free entry for Gothia Cup participants.
- Gothenburg is surrounded by an archive of Islands. Make a trip along the coast to enjoy the view and spend a couple of hours on the beach.
- For more information about things to do and see in Gothenburg check:  
<https://www.goteborg.com/en/sights/>.



Dallas Texans Soccer Club



City of Gothenburg



Norco Soccer Club



Gothia Cup Opening Ceremony

For more information about the tournament including age groups, rules and regulations and touristic/sightseeing information please visit the tournament website: [www.gothiacup.se](http://www.gothiacup.se).



### How to book and payment conditions:

1. Contact us with any questions, concerns, or changes to the itinerary.
2. Share and discuss the itinerary proposal with your group and set a date to get commitments for the tour. Make sure to share the General Conditions Document Form (document sent in the same e-mail as this proposal) with the group as well so all participants understand the terms and conditions.
3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour – see below for more information about payments.
4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit.
5. Check our [Travel Prep Guide](#) on our website for more information on international travel and steps to prepare your group for the tour.

### Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

These installments can be made by credit card or by check. If any participant decides to pay by credit card we will make a customized credit card authorization form for your group which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If the participant decides that he/she would like to pay by check the check will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check.

Complete the Booking Form and  
send it in  
via mail, fax, or email.


Make the deposit of \$200.00  
per person

Confirm list of participants

## Fundraising Guide

### Premier International Tours team raffle

Premier International Tours is offering its customers a wonderful opportunity to participate in a new raffle fundraiser. Players can sell raffle tickets and the grand prize of the raffle is a round trip airfare for 2 people to either Paris or London. Tickets are sold for \$5.00 a piece – players will keep 100% of the revenue. This program is only available for groups traveling with Premier International Tours and is available at no cost to the players or group. Expected earnings: \$500.00 or more per player.

<p><b>Sport Tour Fundraiser</b></p> <p>Name: _____</p> <p>_____</p> <p>Email: _____</p> <p>_____</p> <p>Phone: _____</p> <p>_____</p>	 <p><b>2018 Soccer Tour Fundraiser</b></p> <p><b>Win two airline tickets from any destination in North America to Paris or London (your choice). Value of this trip is approximately \$ 3,000.00</b></p> <p><small>This program is given to all groups that will travel with Premier International Tours. We estimate that approx. 40,000 tickets will be sold. The winner needs to give us 4 months' notice and there are no blackout dates. All donations must be applied toward the team fund, not intended for individual reward. No purchase required for entry to raffle. All donations welcome.</small></p> <p>Drawing date: January 11-12, 2019 at the United Soccer Coaches convention</p> <p>Donation Per Ticket: \$ 5.00</p>
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### Other fundraising ideas:

- Reaching Our Goal
- 24 Hour second sale
- Organize your own sports camp
- Golf tournament
- Dinner, dance and auction
- Sport – a – thon
- Texas Hold'em Poker Tournament
- And more

For more detailed information about the raffle fundraiser and the other fundraising ideas please check our [“Fundraising Guide”](#) on our website.

Using our fundraisers should enable your players to raise US \$500.00 or more towards their trip costs.



## Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."

Gerry McKeown - Director and Coach - US Club Soccer National id2 program



"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the United Soccer Coaches (Formerly NSCAA)



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy."

Hassan Nazari, President – Dallas Texans



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours."

David Richardson, President/Technical Director – Sockers FC Chicago



Check our **"Testimonials" page** on our website for testimonials and references from other groups that have traveled, and check our **Facebook page** and **website news section** to see reports of many of the groups that have traveled with us.

## Contact Us – (800) 724-6076

**Loek van Zijl** - President/Founder

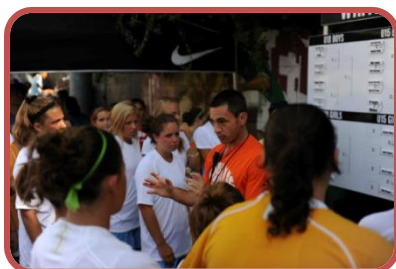
[Loek@premierinternationaltours.com](mailto:Loek@premierinternationaltours.com)



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sportring, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos and Feyenoord Rotterdam Fan!

**Mike Stebbins** - Sales and Marketing

[Mike@premierinternationaltours.com](mailto:Mike@premierinternationaltours.com)



Mike has been involved in soccer in the U.S. as a player at the highest levels for over 25 years and as a club, ODP and college player. His playing career culminated at the University of Denver in the late 90's where he was a 3-time all-conference selection and an NSCAA all-region selection his senior year. His playing, coaching and international travel experience over the last 20 years has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing soccer, watching soccer or traveling for soccer, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

### Other team members:

Matt – sales and tour administration

Geoffrey – social media and web design

Joanne - finances

## Barcelona Coaches Tour

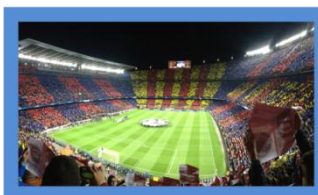
Premier International Tours is **offering an additional free trip** for the team coach or another representative from your group to **Barcelona, Spain** in late January–early February of 2020 if you book your 2020 team tour by October 1, 2019. This 5-day trip will include a visit to an FC Barcelona game, the Nou Camp and FC Barcelona’s training facilities, a session with youth coaches from RCD Espanyol and some great sightseeing in Barcelona!



Coaches Education Sessions



FC Barcelona Training Facility



Nou Camp



Barcelona Coaches Tour

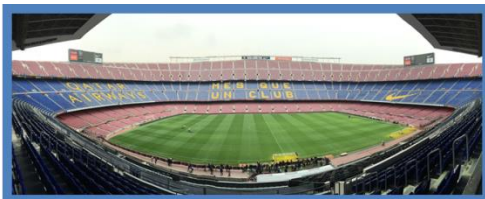
### Itinerary Barcelona Coaches Tour:

Day 1 - Thursday	Departure from North America for overnight flight to Barcelona
Day 2 - Friday	Morning - Arrival Barcelona airport Afternoon - Visit Barcelona and the Nou Camp stadium Evening - Technical program presentation FC Barcelona Evening - Dinner at hotel
Day 3 - Saturday	Morning - Visit FC Barcelona training facilities with a tour of the facilities Morning and early afternoon - Watch FCB youth team games Afternoon - Sightseeing Barcelona Evening - Dinner at a Spanish Paella restaurant
Day 4 - Sunday	Morning - Visit to RCD Espanyol facilities with technical presentation Afternoon - Visit to the game FC Barcelona vs. Valencia. Evening at leisure
Day 5 - Monday	Transfer to Barcelona airport for return flight

[Click here](#) for a trip report and pictures from our 2019 Barcelona Coaches Tour.



Coaches Education Session



Home of FC Barcelona



Barcelona - Spain



RCD Espanyol