



Keshequa High School
Ron Macomber
13 Mill Street
Nunda, NY 14517

February 20, 2019

Dear Ron,

We are excited about the opportunity to work with you and your group!

Our goal is to provide your group with a premier soccer travel experience that exceeds your expectations and creates memories for your participants that will last a lifetime!

Please find enclosed your International Tour proposal.

Table Contents

About Premier International Tours	2
International Soccer Tour 2020 Itinerary	3
Touristic information London.....	6
Touristic information Paris	7
How to book and payment conditions:	8
Fundraising Guide.....	9
Testimonials	10
Contact Us – (800) 724-6076.....	11

Should you have questions regarding any part of the enclosed information, call Mike Stebbins or myself at (800) 724-6076. We can arrange a group conference or Skype call with your group to discuss the tour and this proposal.

Yours in Soccer,

Loek van Zijl
President Premier International Tours

About Premier International Tours

- A+ rating with the Better Business Bureau (BBB).
- 2017 BBB Torch Award recipient. The Torch Award is the most prestigious award the BBB can present to a business. Being a recipient indicates that the business not only believes in the high standards promoted by the BBB, but also consistently acts on them and continuously integrates them into daily practices.
- Preferred International Travel Partner of US Youth Soccer.
- International Tour Partner of US Club Soccer and organizer of the US Club Soccer id2 National Selection international tours.
- NIKE partner since 1994.
- Our staff has 60+ years of experience in organizing international tours for groups.



Benefits your group will receive traveling with Premier International Tours

- Free NIKE Soccer T-Shirts for every person who travels with your group.
- We will assist in managing all payments. We accept credit card payments as well as checks. Before your group books, we will discuss a payment schedule with you.
- A (bi) monthly payment plan can be arranged so people can spread out the payments.
- We have a special [tour preparation](#) and [fundraising guide](#) available on our website.
- We have a tour operator liability insurance coverage which also protects your participants and their payments.
- Supplemental travel and trip cancellation insurance offered for all travelers.
- We offer help rescheduling flights for people who might want to extend their stay.



**International Soccer Tour 2020 Itinerary
 Keshequa High School
 England and France – London and Paris**

Travel dates:
 August 1-10, 2020

Itinerary:

- August 1 Departure from Toronto airport.
- August 2 Arrival London airport. Transfer to your accommodation.
- August 3 Sightseeing London, including The Tower of London, The Houses of Parliament, Buckingham Palace and London's newest and highest attraction, The London Eye, with its spectacular views over London. Afternoon or evening game vs. a local team.
- August 4 Visit Hampton Court Palace and Windsor Castle. For almost 200 years, Hampton Court Palace was at the center of court life, politics and national history. Windsor Castle is an official residence of The Queen and the largest occupied castle in the world.
- August 5 Enjoy the day sightseeing in London. Visit to the Chelsea Village MegaShop and Stamford Bridge Stadium, Trafalgar Square and Covent Garden shopping precinct, Emirates and/or Wembley Stadium. Evening game vs. a local team.



Norco



Tower of London



Wisconsin Lutheran College



Thames River

- August 6 Transfer to Paris via ferry and bus. Arrive at hotel, check in and rest of day at leisure.
- August 7 Sightseeing Paris. Options include the Arc de Triomphe, the Eiffel Tower, the Louvre, Notre Dame, Place de la Concorde, etc. Evening game vs. a local team.
- August 8 Morning optional training session with your own coaching staff. More sightseeing in Paris or visit Versailles, France's most magnificent chateau, 13 miles (20 km) southwest of Paris.
- August 9 More sightseeing Paris including a tour of Parc des Prince, home stadium of Paris St. Germain, and/or visit Fontainebleau. On the left bank of the Seine, at a distance of 45 miles (65 km) from Paris, you will find Fontainebleau, famous for its castle and forest. Evening game vs. a local team.
- August 10 Transfer to Paris airport. Return flight.



The Louvre



North Stars



Beach in Cannes



Concordia University

Price per person*

45-49 people traveling - \$2,754.00
40-44 people traveling - \$2,824.00
35-39 people traveling - \$2,902.00
30-34 people traveling - \$3,009.00
25-29 people traveling - \$3,157.00
20-24 people traveling - \$3,374.00

* Prices are based on contracted airline fares for 2019. We will know more about fares for 2020 approx. 11 months prior to departure date when airlines publish flights for 2020 and can confirm pricing then.

Price inclusions:

- Round trip airfare, including airport taxes and fuel surcharges. Prices are always subject to availability of flights and fares at time of booking.
- Accommodations and meals as specified in this proposal – see below.
- Ground transportation – see below.
- Costs for arranging the sport program – see below.
- Services of a local tour assistant – see below.
- Entrance fees/admission tickets for the London Eye, Notre Dame Cathedral, a river boat cruise on either the Thames River in London or Seine River in France.

Sport program included:

We will arrange 4 friendly games per team (2 in each destination). We will also arrange one 90-120 minute training session with a youth coach from a pro club in the London or Paris area, and we will arrange two stadium tours – one in London (Wembley or Emirates, etc.) and one in Paris (Parc des Princes).

Accommodation and meals included:

London: 3/4-star Hotel accommodation in the suburbs of London ([Kingston Lodge Hotel](#) or similar).

- Daily breakfast and dinner included.
- Hotel accommodation in Watford, just 12 miles from London's West End.
- Rooms for 2 people with en-suite bathroom, trouser press, hairdryer, tea/coffee maker and TV.
- The hotel offers lounge, bar and restaurant.

Paris: 3/4-star hotel accommodation in the Paris area (Novotel Paris Saint Denis Stade de France or similar hotel).

- Daily breakfast and dinner is included.
- Hotel located in Paris on the outskirts of the city center.
- All double/twin rooms with private bathroom, satellite TV, phone air-conditioning and Wi-Fi access.
- The hotel has a restaurant and lounge/bar.

Ground transportation included:

During your entire stay a private bus will be available exclusively for your group each day – 10 hours a day.

Local guide services included:

A local bi-lingual tour assistant will be assigned to be exclusively with your group full time each day during your stay in each destination to provide you with any assistance when necessary, and help plan or amend your daily schedule as needed.

Options available (not included in prices)

Sport program options:

- Subject to availability we might be able to arrange training sessions with English FA coaches at St. George's Park, headquarters of the English FA, along with a tour of the facilities. Approx. supplement for a 2-hour session will be around \$800 total.
- We can arrange tickets to pro games, subject to availability. Ticket costs will depend on the game, but usually ticket costs range from approx. \$75-\$150 per person depending on the game.

Travel insurance option:

Accident, illness and trip cancellation/interruption insurance – more information will be sent to you after booking. Approx. costs for trip insurance is \$67.00 - \$195.00+ depending on the age of the participant and the trip price. We also work with Travel Guard who offers a travel insurance plan that is free for kids 17 and under when one of their parents travel and purchases the travel insurance.

Not included in prices:

- Beverages (soda) with meals.
- Gratuities for representatives and bus drivers.
- Admission fees to attractions.
- Single rooms in hotels. Single rooms are available at a supplement of \$40.00 per person per night on top of the double room supplements outlined in the accommodation description.

Touristic information London

London is the capital and most populous city of England and the United Kingdom. Standing on the River Thames in the south east of the island of Great Britain, London has been a major settlement for two millennia. London is a leading global city in the arts, commerce, education, entertainment, fashion, finance, healthcare, media, professional services, research and development, tourism, and transport. It is one of the world's leading financial centers and has the fifth- or sixth-largest metropolitan area GDP in the world. As of 2016-2017 there are 13 pro soccer teams in London, including EPL clubs Chelsea FC, Arsenal FC, Tottenham Hotspurs, Crystal Palace and West Ham United.

THE LONDON EYE: The London Eye is a giant Ferris wheel on the South Bank of the River Thames in London, England. The entire structure is 135 meters (443 ft.) tall and the wheel has a diameter of 120 meters (394 ft.). It is the tallest Ferris wheel in Europe. Includes 30-minute rotation, Samsung interactive capsule guides, entry to 4D cinema experience.

TOWER OF LONDON: The massive White Tower is a typical example of Norman military architecture, whose influence was felt throughout the kingdom. It was built on the Thames by William the Conqueror to protect London and assert his power. The Tower of London – an imposing fortress with many layers of history, which has become one of the symbols of royalty – was built around the White Tower.

WINDSOR CASTLE: A visit to the Castle includes the State Apartments, St George's Chapel and Queen Mary's Dolls' House. Windsor Castle is a royal residence at Windsor in the English county of Berkshire. The castle is notable for its long association with the British royal family and for its architecture.

HAMPTON COURT PALACE: Hampton Court Palace is a royal palace in the London Borough of Richmond upon Thames, Greater London, in the historic county of Middlesex; it has not been inhabited by the British Royal Family since the 18th century.



Arsenal Game Albion College



Buckingham Palace



Glenn Falls High School



London Bridge

Touristic information Paris

LE LOUVRE MUSEUM

The Louvre or Louvre Museum is one of the world's largest museums and a historic monument. Nearly 35,000 objects from prehistory to the 21st century are exhibited over an area of 60,600 square meters (652,300 square feet). With more than 8 million visitors each year, the Louvre is the world's most visited museum

EIFFEL TOWER

The Eiffel Tower is an iron lattice tower located on the Champ de Mars in Paris. It was named after the engineer Gustave Eiffel, whose company designed and built the tower. Erected in 1889 as the entrance arch to the 1889 World's Fair, it has become both a global cultural icon of France and one of the most recognizable structures in the world. The tower is the tallest structure in Paris.

CHATEAU DE VERSAILLES

The Palace of Versailles is a royal château in Versailles in the Île-de-France region of France. Court of Versailles was the center of political power in France from 1682, when Louis XIV moved from Paris, until the royal family was forced to return to the capital in October 1789 after the beginning of the French Revolution. Versailles is therefore famous not only as a building, but as a symbol of the system of absolute monarchy of the Ancient Régime. In order to get the most of your day in Versailles, we advise you to arrive when the Estate opens. Your visit must be made on the date indicated on the ticket.

CHAMPS ELYSEES AND ARC DE TRIOMPHE

Possibly the most famous road in the world, Champs Elysées is a picturesque tree lined avenue that runs from the Arc de Triomphe towards the Louvre. It is an incredibly romantic place and a real symbol of Paris and France. The Arc de Triomphe is a stunning war monument that was commissioned by Napoleon in 1806 to honor his great victories.

CATACOMBS OF PARIS

Through an in-depth path, the visitors discover the area thoroughly, like Décure's sculptures, the quarries footbath, the Sacellum Crypt, the spuchral lamp and Gilbert's tomb. The Catacombs of Paris are underground ossuaries in Paris, France which hold the remains of over six million people in a small part of the ancient Mines of Paris tunnel network. Located south of the former city gate "Barrière d'Enfer" (Gate of Hell) beneath Rue de la Tombe-Issoire, the ossuary was founded when city officials were faced with two simultaneous problems: a series of cave-ins starting in 1774 and overflowing cemeteries, particularly Saint Innocents. Booking must be made 8 weeks in advance.

How to book and payment conditions:

1. Contact us with any questions, concerns, or changes to the itinerary.
2. Share and discuss the itinerary proposal with your group and set a date to get commitments for the tour. Make sure to share the General Conditions Document Form (document sent in the same e-mail as this proposal) with the group as well so all participants understand the terms and conditions.
3. Set a date to collect deposits to commit to the tour. We require a non-refundable US\$ 200.00 deposit per person to book the tour – see below for more information about payments.
4. Once you have deposits and are ready to book the tour, fill out the Booking Form (document sent in the same e-mail as this proposal) and send it back to us along with the group's deposit.
5. Check our [Travel Prep Guide](#) on our website for more information on international travel and steps to prepare your group for the tour.

Additional information about payments:

Your group can make (bi) monthly payment installments to pay for the tour. The payment installments will be discussed between Premier International Tours and the group leader to ensure that the installments will work for all participants and overseas partners involved in the tour.

These installments can be made by credit card or by check. If any participant decides to pay by credit card we will make a customized credit card authorization form for your group which would then need to be filled out by your group participants and sent back to us. We will keep this form on file for each installment. If the participant decides that he/she would like to pay by check the check will need to be sent in the mail a week before the installment is due to ensure that the payment is made on time. Include participant name(s) and group name on check.

Complete the Booking Form and
send it in
via mail, fax, or email.

Make the deposit of \$200.00
per person

Confirm list of participants

Fundraising Guide

Premier International Tours team raffle

Premier International Tours is offering its customers a wonderful opportunity to participate in a new raffle fundraiser. Players can sell raffle tickets and the grand prize of the raffle is a round trip airfare for 2 people to either Paris or London. Tickets are sold for \$5.00 a piece – players will keep 100% of the revenue. This program is only available for groups traveling with Premier International Tours and is available at no cost to the players or group. Expected earnings: \$500.00 or more per player.

<p>Sport Tour Fundraiser</p> <p>Name: _____</p> <p>_____</p> <p>Email: _____</p> <p>_____</p> <p>Phone: _____</p>	
<p>2018 Soccer Tour Fundraiser</p> <p>Win two airline tickets from any destination in North America to Paris or London (your choice). Value of this trip is approximately \$ 3,000.00</p> <p><small>This program is given to all groups that will travel with Premier International Tours. We estimate that approx. 40,000 tickets will be sold. The winner needs to give us 4 months' notice and there are no blackout dates. All donations must be applied toward the team fund, not intended for individual reward. No purchase required for entry to raffle. All donations welcome.</small></p> <p>Drawing date: January 11-12, 2019 at the United Soccer Coaches convention</p> <p>Donation Per Ticket: \$ 5.00</p>	

Other fundraising ideas:

- Reaching Our Goal
- 24 Hour second sale
- Organize your own sports camp
- Golf tournament
- Dinner, dance and auction
- Sport – a – thon
- Texas Hold'em Poker Tournament
- And more

For more detailed information about the raffle fundraiser and the other fundraising ideas please check our "[Fundraising Guide](#)" on our website.

Using our fundraisers should enable your players to raise US \$500.00 or more towards their trip costs.

Testimonials

"Our recent European trips with Premier International Tours were first class from start to finish. The quality of opponents, accommodations and overall organization was professional and handled with great care. The staff completely understood the level of play and the scheduling required to meet the demands of the competition."

Gerry McKeown - Director and Coach - US Club Soccer National id2 program



"International competition is one of the great soccer experiences for any team. Using the services of Premier International Tours ensures both you and your players will have a memorable and problem-free journey."

Lynn Berling-Manuel – Chief Executive Officer of the United Soccer Coaches (Formerly NSCAA)



"I have been working with Premier International Tours since the mid 90's. Together we have organized tournaments, camps as well as international soccer travel for our teams and coaches to countries such as Spain, Italy, Sweden, Aruba, the Netherlands and Denmark. When I think about Premier International Tours the following words come to my mind: very organized, reliable and trustworthy."

Hassan Nazari, President – Dallas Texans



"In 1984 our Club took the first team on an international tour. Ever since 1984 we have been taking teams abroad. All these tours were organized by Loek van Zijl/Premier International Tours. I don't think there will be many partnerships in Sport that last more than 30+ years. Every year our tour is organized in a professional way and all our travelers always come back with Soccer and Cultural memories that last a lifetime. We can sincerely recommend Premier International Tours ."

David Richardson, President/Technical Director – Sockers FC Chicago



Check our **"Testimonials" page** on our website for testimonials and references from other groups that have traveled, and check our **Facebook page** and **website news section** to see reports of many of the groups that have traveled with us.

Contact Us – (800) 724-6076

Loek van Zijl - President/Founder

Loek@premierinternationaltours.com



Loek is the CEO and President of Premier International Tours USA and works in the main office in Colorado. In his 35+ years with Premier International Tours, formerly known as Euro-Sportring, Loek has provided invaluable help to countless American clubs and teams as they travelled overseas. Loek is also a former soccer player, with 20 years' experience as a goalkeeper, and an ardent fan of the European game as well as American Football. In his time off he loves hiking, fishing and is a huge Denver Broncos and Feyenoord Rotterdam Fan!

Mike Stebbins - Sales and Marketing

Mike@premierinternationaltours.com



Mike has been involved in soccer in the U.S. as a player at the highest levels for over 25 years and as a club, ODP and college player. His playing career culminated at the University of Denver in the late 90's where he was a 3-time all-conference selection and an NSCAA all-region selection his senior year. His playing, coaching and international travel experience over the last 20 years has given him deep insight into the needs and goals of teams planning to travel overseas. When not playing soccer, watching soccer or traveling for soccer, Mike enjoys working out, trying different world delicacies and spending time with friends and family. Mike's favorite international destinations he's visited include Barcelona, Paris, Amsterdam, Venice, Lisbon and Prague.

Other team members:

Matt – sales and tour administration

Geoffrey – social media and web design

Joanne - finance